

SAUCY MAMA ADDS THREE NEW MUSTARDS TO HER MIX

*Award-Winning Condiment Company Adds Apricot Ginger,
Tarragon Lemon and Dijon Mustards to the Lineup*

Pendleton, Ore. (June 15, 2010) – Nearly 200 years ago, Jacobus Barhyte sealed his predecessors' fate by serving a delicious and coveted stone ground mustard to presidents and dignitaries at his upstate New York Barhyte Farm. That recipe, passed down through the generations, landed in the capable hands of Jan and Suzie "Saucy Mama" Barhyte, who turned that recipe into one of today's fastest-growing condiment brands.

Building on that phenomenal success, the now-named Saucy Mama brand is introducing three new mustards at the 2010 Summer Fancy Food Show, bringing its total mustard count to seven unique flavor profiles. Now gourmet connoisseurs and chefs will be able to enjoy Apricot Ginger Mustard, Tarragon Lemon Mustard, as well as a signature Saucy Mama Dijon mustard, all infused with the Barhyte magic.

In 2009, Barhyte –Saucy Mama's parent company – was awarded a Gold Medal for its private label Dijon mustard, beating out the nation's most visible Dijon brand. Today, this award-winning recipe serves as the anchor to the new Saucy Mama Dijon, combining just the right amount of heat and horseradish with the tangy mustard base.

Using the best of Oregon's fresh and locally sourced ingredients, Saucy Mama's new mustards are infused with real apricot, ginger, lemon, tarragon, and as always – mustard seeds. The new Apricot Ginger mustard makes a beautiful accompaniment to chicken and pork, and adds spectacular flavor for a brie-en-crouete glaze. The Tarragon Lemon uses real Meyer lemons to bring out a subtle, complex flavor, making it a beautiful accompaniment to fish and chicken dishes, as well as roasted vegetables.

Saucy Mama's new mustards (MSRP: \$5.00/ 9 oz. bottles) will be available through specialty retailer stores and online beginning Summer 2010. For more information, visit www.barhyte.com.



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