

Mustard for Dessert? Saucy Mama's Food Blogger Contest Pushes Recipe Creation to the Extreme
\$1000 grand prize to go to last contestant standing in Saucy Mama's Sliced Recipe Contest

(Pendleton, OR) May 14, 2013 -- [Saucy Mama](#), the gourmet mustard, marinade and condiment line featuring all-natural ingredients sourced near its Oregon headquarters, is gearing up for [National Mustard Day](#) by searching for food bloggers' most imaginative uses of mustard.



Saucy Mama today launched its "Sliced [Recipe Contest](#)" in which 25 bloggers will try their hand at crafting unique appetizers, entrees and, yes – desserts – using the company's latest releases including Saucy Mama Dill Mustard, Saucy Mama Creamy Garlic Mustard and Saucy Mama Hatch Chili Mustard.

Saucy Mama is the consumer gourmet condiment brand from Barhyte Specialty Foods.

The first 25 qualified bloggers to apply for the competition through the company's website will receive their Sliced Recipe Contest "Basket" featuring the spotlight mustard ingredients. In the spirit of reality cooking shows, Saucy Mama is adding a twist to its recipe challenge by requiring the use of yet-to-be-named surprise ingredients.

Judging will take place after each of three rounds, starting with appetizer recipes. Throughout the contest, the field will continue to narrow to ten contestants who will face the ultimate challenge: creating a delectable dessert featuring mustard.

The \$1000 Grand Prize winner will be announced on July 15 – just two weeks before National Mustard Day which falls this year on August 3. A second-place prize of \$250 "Fan Favorites" prize will be awarded to the most popular recipe posted in social media venues. The winning recipes will be featured throughout the Barhyte company website and other social media outlets, and featured at the company's own National Mustard Day party.

Complete contest rules and application information are available [online](#) by visiting www.Barhyte.com.

ABOUT BARHYTE SPECIALTY FOODS

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Susan Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, sauces, and other condiments through the Barhyte Specialty Foods and the Saucy Mama brand, as well as through co-branded and private label relationships.

CONTACT: Kelly M. Mooney
This Just In PR & Marketing
503.722.4080
kelly@thisjustinpr.com