

SAUCY MAMA LAUNCHES 2014 RECIPE CONTEST WITH HIGH STAKES GRAND PRIZE

Saucy Mama Recipe Contest is a World Food Championship Qualifying Event

Pendleton, Ore. (April 30, 2014) – What does it mean to be the Grand Prize Champion of this year’s Saucy Mama Recipe Contest? Besides the usual bragging rights and prominent attention, there is a much more on the line this year, because the contest- sponsored by Barhyte Specialty Foods- is a [World Food Championship](#) (WFC) Qualifying Event.

The contest winner will not only receive a \$1000 cash prize, but he or she will also reserve a “Golden Ticket” entry to compete at the WFC event in Las Vegas and a travel stipend to get there: a total prize valued at \$2200.



Saucy Mama has accepted 29 qualified food bloggers to participate in this year’s recipe contest. Each of the competitors will receive an official Blogger Kit containing six unique Saucy Mama products – [Jamaican Jerk Wing Sauce](#), [Orange Habanero Wing Sauce](#), [Honey Barbeque Wing Sauce](#), [Traditional Hot Wing Sauce](#), [Honey Dijon Dressing](#), and [Four Leaf Balsamic Dressing](#) (MSRP \$6.00 each) – in which to experiment and present an award-winning creation. Recipe submissions must fall into one of the WFC’s competition categories: Burger, Sandwich, Bacon, Seafood, Pasta, or Cheese.

The WFC will take place in November 2014 with hundreds of qualified competitors battling to earn the grand title of “World Food Champion.” Last year’s event, which offered a \$300,000 prize purse, was televised and will be aired on the A&E channel this spring in a six show mini-series.

Barhyte Specialty Foods is now accepting recipe submission from the contestants, and the Grand Prize Winner will be announced on Wednesday, May 28th. Please visit <http://www.barhyte.com/news-room/contests.html> for more information.

ABOUT BARHYTE SPECIALTY FOODS

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Suzie Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli in Pendleton. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, salad dressings and other condiments through multiple premium brands, such as the signature Saucy Mama name, as well as through co-branded and private label relationships.

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