

SAUCY MAMA NAMED AS SPONSOR FOR FIRST FOOD FIGHT WRITE CONFERENCE

Barhyte team headed to Vegas to meet food bloggers from around the nation

Pendleton, Or. (November 11, 2014) – [Barhyte Specialty Foods](#) is excited to announce the sponsorship of the first annual [Food Fight Write](#) conference held in Las Vegas in November. Coinciding with the [World Food Championships](#) (WFC) that is held at same time, this conference is not an ordinary event. With presenters such as Food Network Star and Cupcake Wars winner Emily Ellen, along with Food Network television personality Ben Vaughn, the conference places its attendees- avid food bloggers- right in the middle of the atmosphere of this massive “food fight” competition.



As sponsors, Barhyte’s own representatives- Suzie "Saucy Mama" Barhyte and Colette Harris, the company’s Marketing and PR Manager- will be joining in on the fun in Vegas. The pair will be at check in to meet attendees and adorn them with special Saucy Mama lanyards and tote bags that will be used throughout the conference. There will also be a Saucy Mama table at both the conference’s Welcome Breakfast and Home Cooks Breakfast where Saucy Mama mustards will be placed as fun takeaway swag. Barhyte will also be in attendance at the event's PoP Party on Thursday night, where bloggers will network while enjoying champagne and popcorn and taking home additional Saucy Mama mustards.

The event will be a great opportunity for Barhyte to connect both with new food bloggers and ones whom they have built relationships with in the past. Many of the bloggers have competed in prior Saucy Mama recipe contests, so the Barhyte team will be able to put a real face to the blogger name. The Saucy Mama brand will have much exposure at the event, and hopefully, more followers subsequently.

Learn more about the [Food Fight Write Conference](#) and the [World Food Championships](#), and make sure to follow Saucy Mama’s adventures via [Facebook](#), [Twitter](#), and [Instagram](#).

ABOUT BARHYTE SPECIALTY FOODS

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Susan Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, sauces, and other condiments through the Barhyte Specialty Foods and the Saucy Mama brand, as well as through co-branded and private label relationships.

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