

**Saucy Mama's Launches Tailgate Cookoff at 2015 Oregon State Fair with Huge Stakes Grand Prize**  
Contest Named Preferred Qualifier for the 2015 World Food Championships



Pendleton, Ore. (July 20, 2015)- Barhyte Specialty Foods, creators of their signature Saucy Mama brand, is having one busy year. Just after wrapping up their annual food blogger recipe contest, the company has created yet another recipe challenge which will launch next month: Saucy Mama's Tailgate Cookoff.

The cookoff will be different than any other recipe contest the company has done, as it is a live event in which only Oregonians can participate.

"We wanted this contest to be different than the others, which usually take place online and feature contestants throughout the US," explain Suzie "Saucy Mama" Barhyte. "This challenge will celebrate the cooks in our very own home state; we actually get to meet them!" The event will be open to 10 participants who love cooking; however no professional experience or even a food blog is necessary to enter.

Furthermore, the event will be held at the Creative Living Stage at the 2015 Oregon State Fair in Salem, Oregon. The Creative Living Department has deemed the competition day- August 28<sup>th</sup>- as "Saucy Mama Day", and will feature a tailgate theme. Suzie will be hosting two cooking demos with Salem foodie and Saucy Mama Recipe Contest Judge, Kim Banick, where they prepare their favorite game day recipes for a live audience.

In addition, the Tailgate Cookoff is a preferred qualifying event for the 2015 World Food Championships (WFC). This means Saucy Mama's Tailgate Cookoff winner will receive a "Golden Ticket" entry to compete at the WFC event in Kissimmee (Nov. 3-10), a \$1000 travel stipend, and \$500 spending cash: a prize package valued at \$2000.

At WFC, Saucy Mama's Tailgate Cookoff winner will compete alongside more than 400 pre-qualified participants, preparing food in timed events that include preparation speed, presentation and the ultimate test of taste. "Stakes are high and the competition is intense with a total purse of \$300,000 in cash and additional prizes, while the ultimate World Food Champion takes home a grand prize of \$100,000," WFC CEO Mike McCloud said.

Saucy Mama's Tailgate Cookoff will also award smaller cash amounts and prizes for second and third place.

Registration info for Saucy Mama's 2015 Tailgate Cookoff can be found at <http://www.barhyte.com/contests>.

#### **ABOUT BARHYTE SPECIALTY FOODS**

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Suzie Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli in Pendleton. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, salad dressings and other condiments through multiple premium brands, such as the signature Saucy Mama name, as well as through co-branded and private label relationships.

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