

**Barhyte Specialty Foods Lands Mega International Retailer Account**  
Lime Chipotle Marinade to Launch at all Mexico Costco Stores in June 2016



Pendleton, Ore. (June 22, 2016)- Barhyte Specialty Foods is excited to announce the landing of a new account in a foreign country: Mexico's Costco stores. The product claiming space on Costco's coveted floorplan is Haus Barhyte Lime Chipotle Marinade, which was packaged specially for this account.

Mexico Costco's buyers first discovered the product at the 2015 Summer Fancy Food Show, when they stopped at Barhyte's booth to try a sample of chili, which featured the marinade. The product was originally part of the company's Saucy Mama and Willamette Valley brands, but the buyers requested a different brand label— Haus Barhyte – for the marinade, since they thought it would better resonate with Mexico's consumers. Barhyte worked with a local designer to create a new label (shown left).

"We knew we had a great product for Mexico Costco, but we needed to make sure the label and packaging would also work well," says Chris Barhyte, company CEO. "It can

be a challenge when you're working with an international consumer base that you may not be familiar with, but we're confident the product will do well there."

Haus Barhyte Lime Chipotle Marinade - or better known as Chipotle Limon Marinada in Mexico – will be sold in a two-pack of 24 ounce bottles in all of Mexico's Costco stores.

Please email [sales@barhyte.com](mailto:sales@barhyte.com) for wholesale purchase information or visit [Barhyte.com](http://Barhyte.com).

#### **ABOUT BARHYTE SPECIALTY FOODS**

Barhyte Specialty Foods, based out of Pendleton, Oregon, has roots dating back 200 years and 6,000 miles away in Germany, where Jacobus Barhyte first created a sweet-and-sour mustard that he brought to the US. Many generations later, Jan and Suzie Barhyte began selling mustard from the original recipe, as well as other signature creations, through their Swift and Martin Station Deli in Pendleton. Thanks to overwhelming demand, the family launched their own manufacturing operation in 1977. Today, the company offers more than 65 award-winning mustards, marinades, salad dressings and other condiments through multiple premium brands, such as the signature Saucy Mama name, as well as through co-branded and private label relationships.

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